



Bachelor of design  
(Visual communication)  
UNITEC graduate



Attended illustration & design  
conferences in Australia, Germany  
& New Zealand since 2001



New Lynn & Kelston  
community patrol volunteer  
2015 - 2016



RMS Refugee Migrant Services,  
volunteer support worker  
2006 - 2007



Kia ora tātou  
Ko Titirangi toku maunga te maunga  
Ko Manukau te whanga  
Nō Tāmaki ahau  
Ko Glass tōku whānau  
Ko Simon tōku ingoa

“I’m

Simon Glass  
graphic designer”

Call me on my mobile **021 178 2208**  
or email me at **Sigh.Glass@gmail.com**  
take a look at some of my work here **Simon-Glass.com**

**A bit about me:**

While I enjoy working with others in a team environment, I would absolutely describe myself as a self-starter - willing to take responsibility and 'own' each project. I take pride in a job well done, and aim to please.

Working with a number of agencies in Auckland, London, and Atlanta over twenty years has reinforced my teamwork and decision-making skills across all facets of graphic design.

Illustrating for New York publisher DuoPress, as well as *self-publishing* my work, allowed me to develop my illustration skills, while increasing my independent problem solving abilities.

Photography has long been a passion of mine, I recently completed a diploma course to refresh my knowledge of the medium and completed the CAA Part 102 Unmanned Aircraft Operator Certification to expand my capabilities to aerial photography.

I have developed a range of invaluable soft skills in my career. I believe a positive approach, coupled with a down to earth attitude and an open mind, is the best way to understand clients' creative needs (as well as integrating with my team). My attitude is 'roll up your sleeves and get the job done'.

I am happy to take on a wide range of assignments in graphic design with extensive experience in both print and digital, I also seek to expand my skills to develop new capabilities.

Simon

Curiosity, Dedication, Tenacity >

# employment history

Freelance

**FREELANCE**  
Auckland  
Oct 2020 - Present

## GRAPHIC DESIGNER

Contracted by former employer 'the EMA'. Printed material for Farmers Trading Co. Ltd.  
Brand ID for The Indie Collab.

EMA

**EMA**  
(EMPLOYERS & MANUFACTURERS  
ASSOCIATION)  
Auckland  
Oct 2018 - Oct 2020

## GRAPHIC DESIGNER

A range of marketing collateral - from print materials to digital assets, campaign concept and development, artwork across Websites, EDMs, Brochures, Billboards, and digital banners.

Freelance

**FREELANCE**  
Auckland  
Feb 2017 - Oct 2018

## ILLUSTRATOR / AUTHOR / DESIGNER

Children's book series 'Friends of the Forest'. The first volume 'Whispering Winds' has been published and is available on Amazon.

dp  
duopress

**DUOPRESS  
PUBLISHING**  
New York  
May 2016 - Aug 2016

## ILLUSTRATOR

Illustrated 'Awesome Minds; The Creators of iPhone' a children's reference book (8-12yo) which required over 100 full colour illustrations for narration and technical graphics.

Ogilvy

**OGILVY & MATHER**  
Auckland  
July 2010 - May 2016

## GRAPHIC DESIGNER / SENIOR MAC' OP'

Design and artwork, layout and image retouching for brand and retail. For clients such as Progressive Enterprises, Placemakers, Auckland Council, Holden and Briscoes Group.

publiceye  
advertising & design

**PUBLIC EYE  
ADVERTISING**  
Auckland  
Sept 2006 - July 2010

## GRAPHIC DESIGNER / ILLUSTRATOR / INTERACTIVE DESIGNER

Graphic design from conception through to final print, illustration, project management and web development.

imedia<sup>8</sup>

**IMEDIA<sup>8</sup>**  
London / Atlanta  
April 2004 to May 2006

## GRAPHIC DESIGNER / INTERACTIVE DESIGNER

Website designer / builder (Flash, Dreamweaver). Graphic designer, including logos, corporate branding. Produced animated instructional CD ROM for Shell Oil management.

tvnz

**TVNZ**  
Auckland  
June 2002 - Oct 2003

## ILLUSTRATOR / INTERACTIVE DESIGNER

Performed the illustration and maintenance of assigned projects for TVNZ website NZOOM.com. Contributed to the design of New Zealand's first simultaneous live-to-air television and interactive internet IQ test, Test The Nation. Assisted in the design of the official Rugby World Cup 2003 site.

R&D for the initial design concept for the transition from NZOOM.com to the first Television New Zealand website (TVNZ.co.nz).

Freelance

**FREELANCE**  
Auckland  
Jan 2001 - June 2002

## GRAPHIC DESIGNER

Conceptualised, designed and illustrated entire advertising campaign for car rental company ezy.co.nz

Created vector art/ illustrations for Farmers Trading Company advertising campaign by Singleton Ogilvy & Mathers Ltd. NZ.

Designed brand identity for New Zealand Institute of Fashion Technology (NZ Fashion Tech).

**APPAREL APPAREL MAGAZINE**  
Auckland  
Dec 2000 - Jan 2001

## MAC' OP'

*Curiosity, Dedication, Tenacity >*